



**The Third Presidents Forum of Petroleum Technology and  
Equipment Institutes &  
The 17th International Petroleum & Natural Gas Conference**

March 26-27, 2025 New China International Exhibition Center, Beijing

**Sponsorship Package**

## HOSTS

China International Petroleum & Petrochemical Technology and Equipment Exhibition (cippe)  
Xi'an Shiyou University

## SUPPORTERS

Ministry of Industry and Information Technology of the People's Republic of China  
National Energy Administration  
China National Petroleum Corporation  
China Petrochemical Corporation  
China National Offshore Oil Corporation  
China Oil & Gas Pipeline Network Corporation

## ORGANIZERS

Beijing Zhenwei Exhibition Co., Ltd.  
Petroleum & Equipment

## PARTNERS

China National Petroleum Corporation  
China Petrochemical Corporation  
China National Offshore Oil Corporation  
China Oil & Gas Pipeline Network Corporation

## MEDIAS

Xinhua News Agency | People's Daily | CCTV | China.org.cn | China Energy News | China Petroleum Daily  
China Petrochemical News | China Offshore Oil Press | Petroleum & Equipment

## WEBSITE

[oil.zhenweievents.com](http://oil.zhenweievents.com)

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## Exclusive, RMB420,000

It's the most powerful and influential market promotion opportunity with comprehensive and prior payback service. Your company brand and power will get highly effective promotion via the Summit.

### During Event

- ★ Acknowledged as co-organizer of the summit in all marketing materials.
- ★ 6 full complimentary passes to the summit, and 2 seats at head table of the banquet, etc.
- ★ 2 guests enjoy group photos with VIP guests.
- ★ 3-min opening speech at opening ceremony, and 25-min presentation in relevant session.
- ★ Enjoy preferential treatment, and 2 deluxe Suites (2 days) at the designated hotel of the summit.
- ★ Company LOGO prominently appear on summit backboard.
- ★ Company LOGO appear on Delegate Bags, with promotional materials or gifts inside to distribute to all participants.
- ★ Full-page ad on the back of Delegate Badges.
- ★ Play company promotion video during break on Day One (loop broadcast).
- ★ 2 roll up banners at the tea-break area.



### Pre & Post Event

- ★ Acknowledgement on summit website with company name, LOGO and hyperlink.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Back Cover -Color Ad.
- ★ Company name and LOGO printed on the front of Invitation, and full page ad on the back side.
- ★ 4 special releases during the media reports after the summit (send to the regular customers)



### Media

- ★ All-round coverage and publicity by authoritative medias and industry medias before the summit;
- ★ During the summit, organize mainstream financial medias, network medias, local medias and industrial medias to make interviews and in-depth report.
- ★ An interview with Petroleum & Equipment, which will be published on all media platforms of Petroleum & Equipment. And will provide you with a set of internal industry files for the whole year.



## Exclusive, RMB200,000

National and ministerial leaders, academicians, presidents and professors of colleges and universities, research institutes, domestic leading industry enterprises and other representatives will attend. By this high-end communication platform, your company will achieve the strongest market promotion. This is the most influential marketing opportunity of the summit.

### During Event

- ★ 2 full complimentary passes to the summit, and 2 seats at head table of banquet, etc.
- ★ 2 guests enjoy group photos with VIP guests.
- ★ 5-min opening speech at opening ceremony.
- ★ Company LOGO prominently appear on summit backboard.
- ★ Play company promotion video before the opening ceremony.



### Pre & Post Event

- ★ Acknowledgement on summit website with company name, LOGO and hyperlink.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page - Color Ad.



### Media

- ★ All-round coverage and publicity by authoritative medias and industry medias;
- ★ An interview with Petroleum & Equipment, which will be published on all media platforms of Petroleum & Equipment. And will provide you with a set of internal industry files for the whole year.



(3 Available, RMB120,000 RMB80,000 RMB60,000)

Only three seats available. Save your chance to present to all participants on the summit.

## During Event

★ Acknowledged as Presentation Sponsor in summit marketing materials.

★ Enjoy the following services according to the sponsorship level:

**A: For RMB120,000 (Morning of Day One, after the Tea Break)**

- ★ 20-min presentation
- ★ 3 full complimentary passes to the summit
- ★ Speaker enjoys group photos with VIP guests.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ Company promotion video during tea break of your speech session.
- ★ Company materials placed in Delegate Bags.
- ★ 2 roll up banners at the tea-break area.

**B: For RMB80,000 (Afternoon of Day One, before the Tea Break)**

- ★ 15-min presentation
- ★ 2 full complimentary passes to the summit.
- ★ Speaker enjoys group photos with VIP guests.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ Company materials placed in Delegate Bags.
- ★ 2 roll up banners at the tea-break area.

**C: For RMB60,000 (Morning of Day Two, after the Tea Break)**

- ★ 10-min presentation
- ★ 1 full complimentary pass to the summit.
- ★ Speaker enjoys group photos with VIP guests.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ 1 roll up banner at the tea-break area.



## Pre & Post Event

- ★ All-round coverage and publicity by authoritative medias and industry medias.
- ★ Acknowledgement on summit website, with company name, LOGO and hyperlink.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page -Color Ad.

**(3 Available, RMB80,000 RMB60,000)**

During the live-streaming of the summit, your company logo or slogan will be delivered to the guests and representatives in a striking and direct way. Live-streaming sponsorship is the most effective way to promote with online and offline integrated.

**During Event**

★ **Enjoy the following services according to the sponsorship level:**

**A: For RMB80,000 (exclusive)**

- ★ 15-min presentation (afternoon of Day One) .
- ★ 2 full complimentary passes to the summit.
- ★ Company LOGO or slogan exclusively displayed at a prominent position of the live-streaming platform.
- ★ Company information appear at the summit introduction and interactive sections of the live-streaming platform.
- ★ Company promotion video play in the live-streaming platform during breaks.



**A: For RMB60,000**

- ★ 1 full complimentary pass to the summit.
- ★ Company LOGO or slogan exclusively displayed at a prominent position of the live-streaming platform.
- ★ Company information appear at the summit introduction and interactive sections of the live-streaming platform.
- ★ Company promotion video play in the live-streaming platform during breaks.



**Pre & Post Event**

- ★ Coverage and publicity by industry medias.
- ★ Acknowledgement on summit website, with company name, LOGO and hyperlink.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page -Color Ad.

## Exclusive, RMB300,000

The banquet will be named after your company, as "xxx night", and concurrently held with cippe Gala Dinner. It will be a high-level business banquet, gather around 600 guests including Summit VIPs, delegates, representatives of exhibitors and purchasing parties, etc.

### During Event

- ★ Acknowledged as Banquet Sponsor, name the banquet as "XXX (company name) Night" and display on backboard with company LOGO.
- ★ Enjoy 1 seat at head table of the banquet, and one VIP guest table specifically provided for you and your clients.
- ★ 10-min opening speech on banquet.
- ★ 4 full complimentary passes to the summit, and 1 VIP guest luncheon.
- ★ Company promotion video before the summit (rotation).
- ★ Company promotion video before banquet.
- ★ Banquet table cards printed with your company name, LOGO and product images.
- ★ 2 roll up banners on the banquet.
- ★ Company promotional materials or gifts placed in banquet bags .
- ★ Company LOGO prominently appear on the summit backboard.



### Pre & Post Event

- ★ Acknowledgement on summit website, with company name, LOGO and hyperlink.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page -Color Ad.
- ★ Company name and LOGO printed on the front of Summit Invitation.
- ★ 2 special releases during the media reports after the summit (send to the regular customers).



### Media

- ★ All-round coverage and publicity by authoritative medias and industry medias before the summit;
- ★ Convene an on-site promotion press, and conduct media releases.



Exclusive, RMB72,000

## During Event

- ★ Company promotion video ( before the summit in the morning and afternoon).
- ★ Acknowledged as Luncheon Sponsor, and displayed on the backboard of the lunch area with Company Name and LOGO, Company Logo prominently appear on the summit backboard.
- ★ 10-minute opening speech before luncheon.
- ★ 1 guest enjoys group photos with VIP guests.
- ★ 2 full complimentary passes to the summit.
- ★ Luncheon table cards printed with your company name and LOGO, and company promotional materials placed on-site of the Summit.
- ★ Company name and LOGO displayed on the luncheon sign board.
- ★ 1 roll up banners at the lunch area.



## Pre & Post Event

- ★ Company name and LOGO printed on the Luncheon Invitation, and full page ad on the back side.
- ★ Acknowledgement on summit website, with company name, LOGO and hyperlink.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page -Color Ad.

# TEA BREAK SPONSORSHIP

Exclusive, RMB48,000

## Payback

- ★ Company promotion video before the summit (rotation).
- ★ Company name and LOGO appear on the table in tea-break area.
- ★ 2 roll up banners at the tea-break area.
- ★ 1 full complimentary pass to the summit.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page -Color Ad.



Exclusive, RMB48,000

## Payback

- ★ Registration center backboard will be designed based on your company advert (Including Company name, LOGO, Promotion image, etc.)  
Size: 4.5m (W) \* 3m (H) (adjusted according to actual conditions).
- ★ 2 full complimentary passes to the summit.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ 2 roll up banners at tea-break area.
- ★ Display area for your marketing promotion next to the registration center.
- ★ Acknowledgement on summit website, with company name, LOGO and hyperlink.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page -Color Ad.



# SUMMIT BROCHURE SPONSORSHIP

Exclusive, RMB12,000

## Payback

- ★ Company LOGO placed on the header or footer of Summit Brochure pages.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with full-page color ad of the 1st Spread Page.
- ★ Acknowledgement on summit website with company name, LOGO and hyperlink.



# USB SPONSORSHIP

Exclusive, RMB36,000

## Payback

- ★ With company LOGO printed on the cover, and company's promotional materials included in, the USB flash drives will be distributed to all participants.
- ★ 2 full complimentary passes to the summit.
- ★ Acknowledgement on summit website with company name, LOGO and hyperlink.



Fee: RMB48,000

## Payback

- ★ Company name and LOGO printed on the Delegate Bags (amount: 400), with promotion materials inside to distribute to all participants.
- ★ 1 full complimentary pass to the summit.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ 2 roll up banners at tea-break area.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page-Color Ad.



# NOTEBOOK SPONSORSHIP

Fee: RMB36,000

## Payback

- ★ Designed and printed by the organizing committee (amount: 400, size to be confirmed).
- ★ Company LOGO printed on the cover and product info in the head page.
- ★ 1 full complimentary pass to the summit.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ 2 roll up banners at tea-break area.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page-Color Ad.



# GIFT SPONSORSHIP

Fee: RMB25,000 or VIK

## Payback

- ★ Your company LOGO appear on the gifts which will be distributed to all participants.
- ★ 1 full complimentary pass to the summit.
- ★ Company LOGO prominently appear on the summit backboard.
- ★ 2 roll up banners at tea-break area.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page-Color Ad.



Exclusive, RMB48,000

## Payback

- ★ Company LOGO appear on the front of Delegate Badges.
- ★ Ad on the back of Delegate Badges.
- ★ Company LOGO and Name appear on the lanyards of Delegate Badges.



# SIGN BOARD SPONSORSHIP

Fee: RMB12,000 for one piece

## Payback

- ★ Company advert printed on the Sign Board.
- ★ At least 2 Sign Boards.
- ★ Size: 2.2mx1.2m, to be revised according to the actual situation.
- ★ Acknowledgement in Summit Brochure with company name and LOGO, along with Inside Page-Color Ad.



Note: For more sponsorship opportunities or packages, please contact the organizing committee.